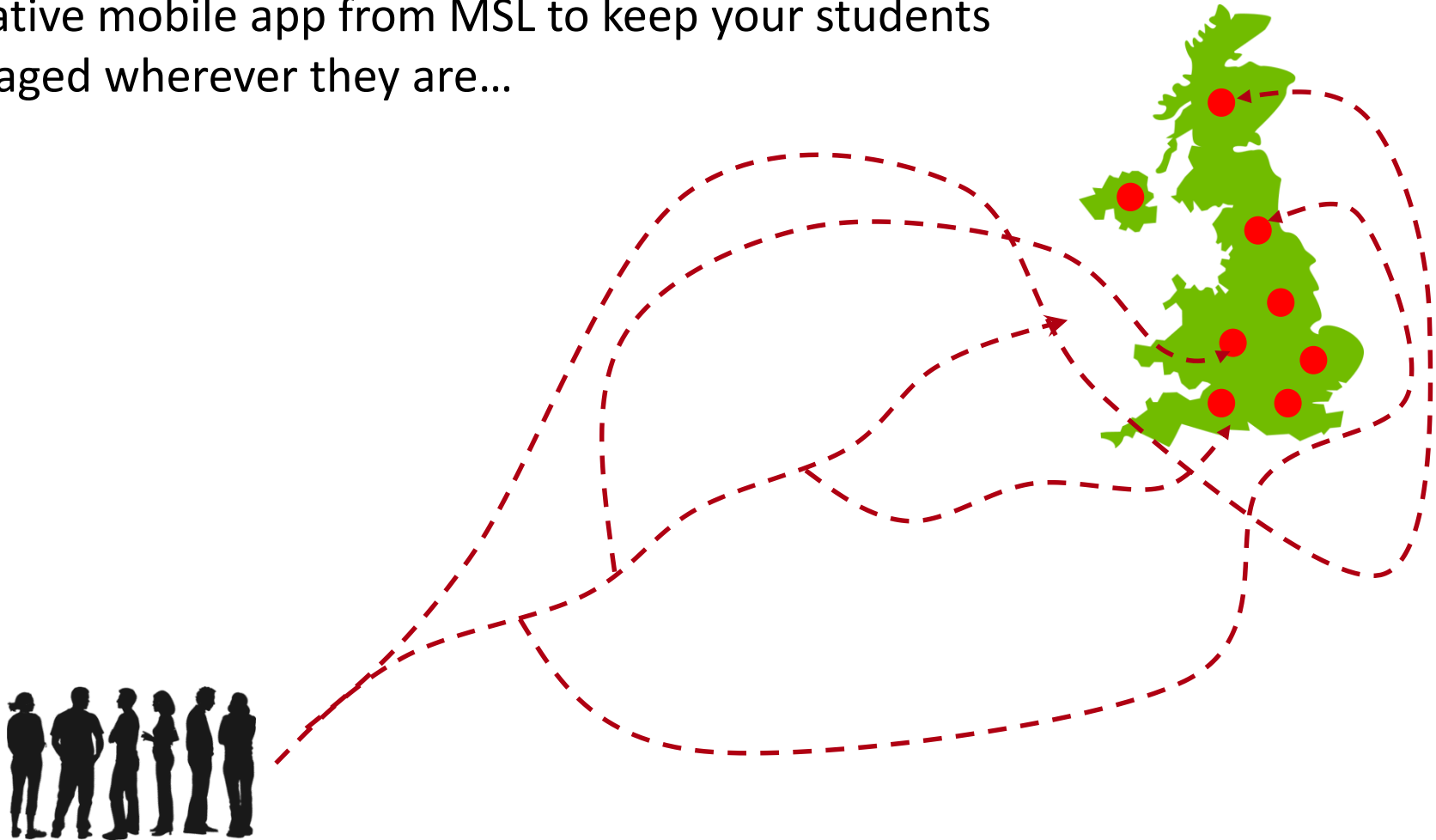


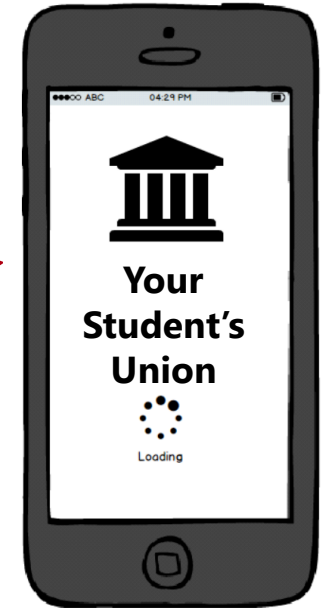
Digital Solutions for Student Organisations

A native mobile app from MSL to keep your students engaged wherever they are...



Your very own app

Your own fully branded app offers an attractive and personalised experience on smartphone and tablet...



Engage students

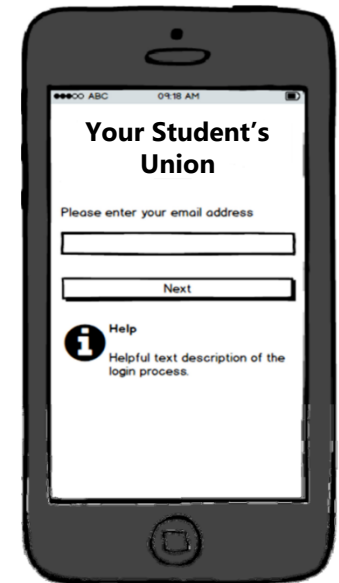
Improve your ability to engage students in union and university life on the devices they never leave home without...



Make it easy to use

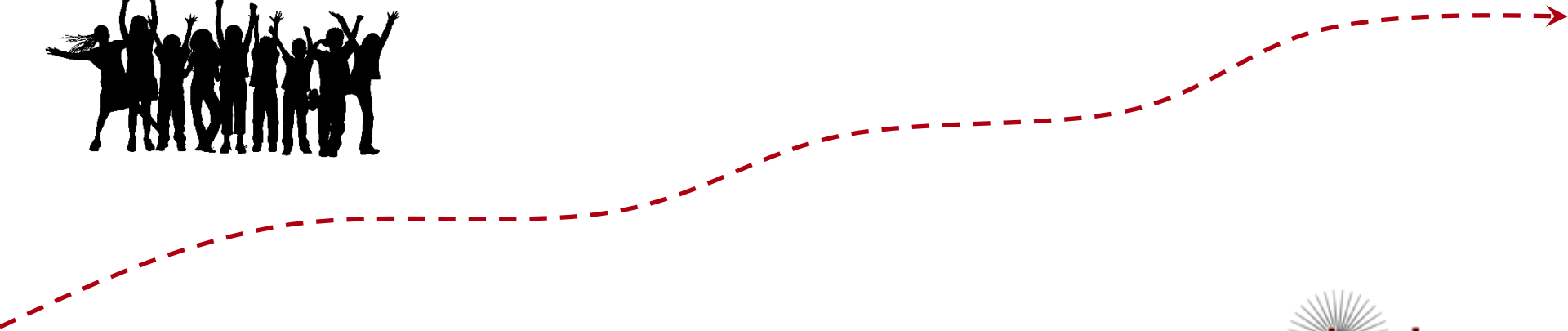
Reduce the barriers for your students to get involved;
register with date of birth, student number, email address,
pick a PIN....

....then they're logged in for good...



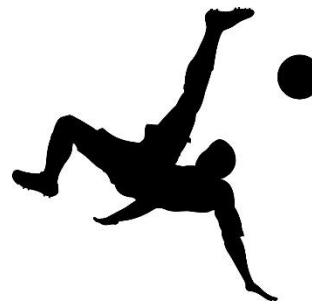
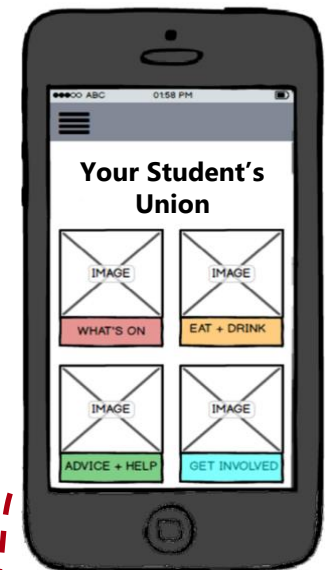
Forge strong relationships

Let your students know who you are and what you do; populate your organisation's details with social media links, outlets and opening times, news and events....



Personalise the experience

Your app will present up-to-date, relevant and ever-changing information to your users when they log in based on their memberships, tickets bought and interests....



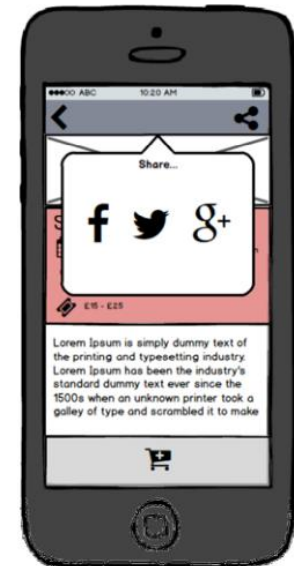
Not just content

What do you want your students to do? Interact with groups, buy tickets, vote, stay informed – all done through your app...



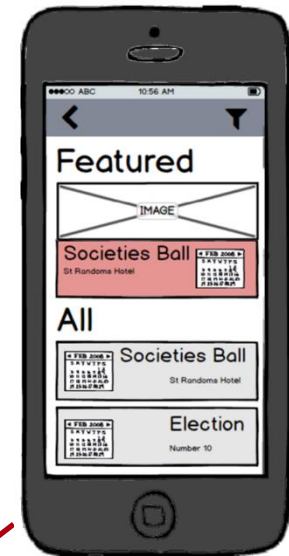
Social media integration

Your students love to stay in touch with friends; let them share content and interactions through the apps they already use and with their clubs and societies social sites...



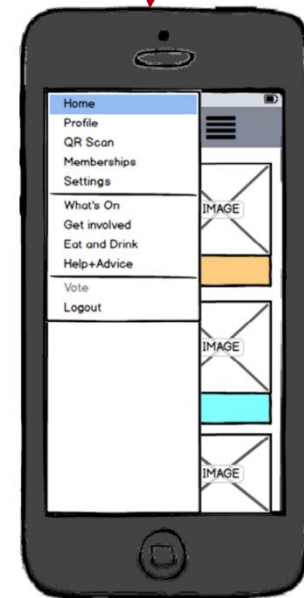
Drive member uptake

Your app will include location-aware services including events “near me”, voucher redemption and loyalty integration to create opportunities to do more business with your students...



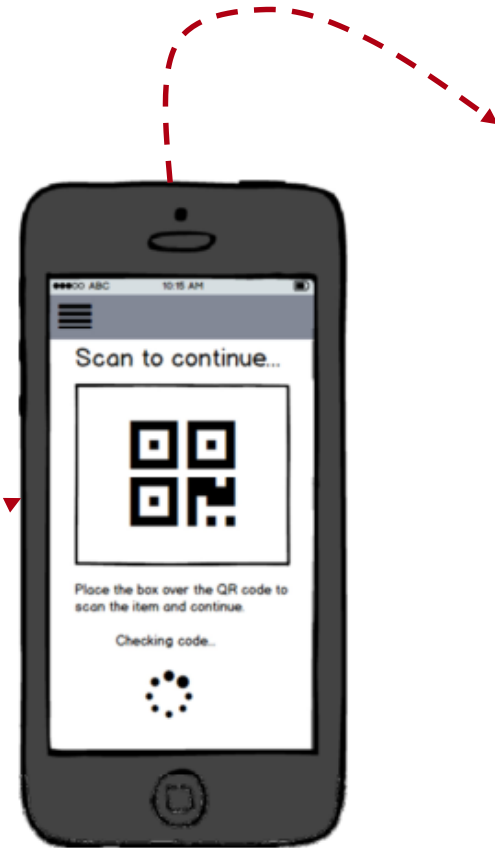
Clubs & societies

Help them stay in touch with their own groups and promote new ones with news and events lists, membership options and offers....



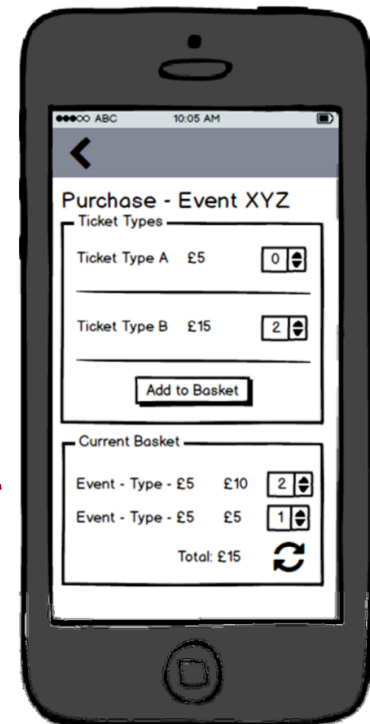
QR codes to speed up interaction

Promote events, memberships, campaigns and events with quick and customisable QR codes....



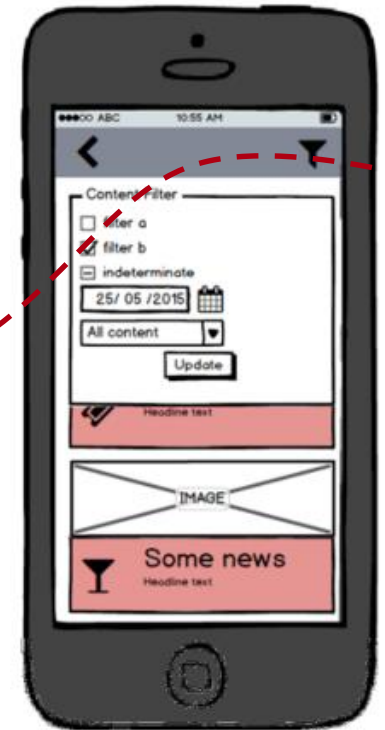
Ticket purchasing

Buy tickets for multiple events from the union, clubs and societies. Store purchase decisions to drive personalised content and future event promotions....



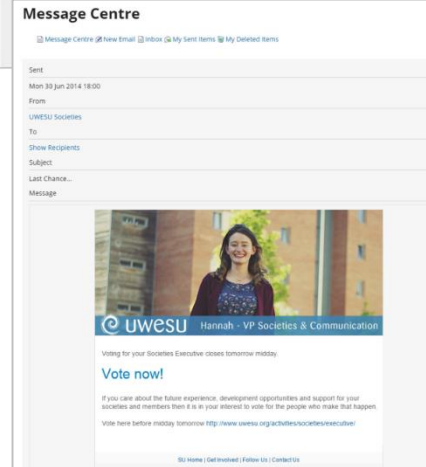
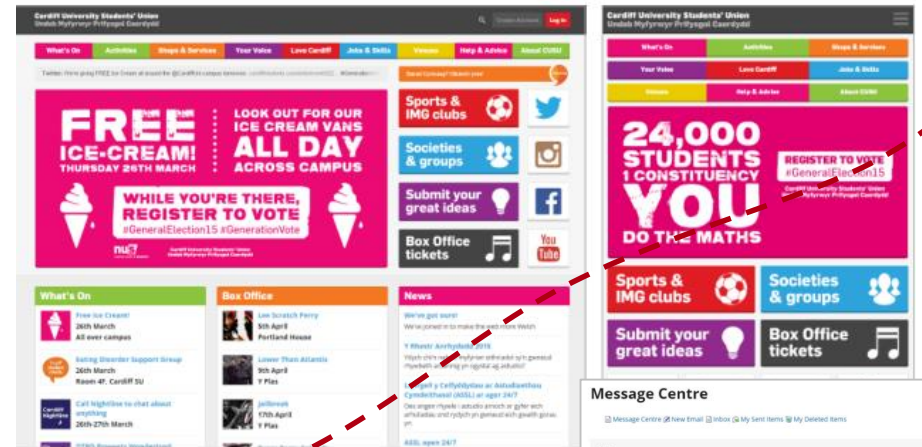
Personalise notifications

Let your students choose what they want to hear about and when...



All managed through your CMS

Manage your app through your existing CMS for a fully integrated, holistic approach to digital communications with your students...



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MSL reserves the right to change future product scope and plans without notice

